



# AIRA Journal

News from the Association of Insolvency and Restructuring Advisors

## Advertising Schedule & Rates

### June/July 2006

Publication Date: May 19  
Space Reservation Deadline: May 1  
Ad Submission Deadline: May 4

### August/September 2006

Publication Date: August 7  
Space Reservation Deadline: July 14  
Ad Submission Deadline: July 17

### October/November 2006

Publication Date: October 10  
Space Reservation Deadline: September 15  
Ad Submission Deadline: September 18

### December/January 2007

Publication Date: December 4  
Space Reservation Deadline: November 10  
Ad Submission Deadline: November 13

### February/March 2007

Publication Date: February 9  
Space Reservation Deadline: January 5  
Ad Submission Deadline: January 15

### April/May 2007

Publication Date: April 7  
Space Reservation Deadline: March 2  
Ad Submission Deadline: March 12

## 2006-2007 Rates for AIRA Journal Advertising

AIRA Member Rates	One Time	Half Year (3 issues)	Full Year (6 issues)
Full Page	\$1250	\$1160	\$1075
Half Page	\$800	\$750	\$700
1/3 Page	\$560	\$525	\$490
Half-column (1/3 pg)	\$320	\$300	\$285
<b>Non-member Rates</b>			
Full Page	\$1720	\$1600	\$1500
Half Page	\$1010	\$950	\$880
1/3 Page	\$730	\$690	\$650
Half-column (1/3 pg)	\$375	\$350	\$330

## 2006-2007 Rates for Membership Directory Advertising

Full Page	\$1500
Half Page	\$800

*AIRA Journal* is a bimonthly publication of the Association of Insolvency and Restructuring Advisors.

It is distributed to our growing membership via mail, to non-members at events and conferences and through our web site, [www.airacira.org](http://www.airacira.org).

## Print Specifications and Requirements

### Publication Specifications:

AIRA Journal is printed in 4 color process, offset digitally direct to plate, 150 line screen.

### Color/File Requirements:

All ads must be submitted as CMYK or grayscale. All spot/PMS colors must be converted to CMYK. All high-resolution scanned/linked images must be converted to CMYK or grayscale and be no less than 300 dpi. All black text should be set to overprint.

### Acceptable Electronic File Formats:

Electronic, press-ready PDF or EPS files are required. Acceptable file formats are PDF and EPS. Due to size and ease of transmittability, PDF files are preferred. All files are preflighted before printing.

Mac and PC formats are acceptable.

Do NOT save files with any crop and/or registration marks.

Ad files created in: Word, Publisher, Power Point, Freehand or CorelDraw are NOT acceptable.

### Ad Submission Instructions:

Email all electronic materials to:  
banderson@airacira.org.

Send color proofs, ads on disk or other materials to: AIRA, 221 Stewart Avenue, Suite 207, Medford, OR 97501, Attn: Bryan.

Please e-mail any questions regarding ad submission to: banderson@airacira.org.

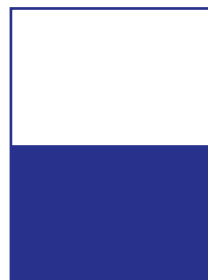
### Ad Formats (shown in width x length)

There are no bleed ad positions

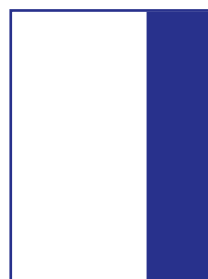
Full Page 7.5" x 10"



Half Page 7.5" x 5"



Full Column (1/3 page) 2.35" x 10"



Half Column (Half 1/3 Page) 2.35" x 5"

